

# **BUILDEX**

**VANCOUVER**

**FEBRUARY 24 & 25, 2016**

VANCOUVER CONVENTION CENTRE WEST

[www.buildexvancouver.com](http://www.buildexvancouver.com)

## **NEWS RELEASE**

For Immediate Release

### **Buzz is Building for BUILDEX Vancouver**

**Thousands Expected to Descend into the Vancouver Convention Centre West**

**(VANCOUVER, BC, Monday, February 22, 2016)** In just a few days, Western Canada's largest event of its kind will bring together 14,000 members of the Construction, Property Management, Interior Design, Architecture, Renovation and Real Estate industries.

BUILDEX Vancouver is the largest tradeshow and conference of its kind, combining 70+ professional development seminars, and a robust tradeshow floor with more than 600+ exhibits to explore.

Geared towards the commercial construction and real estate industry, BUILDEX acts as the connector and the hub for the leaders, influencers, up-and-comers, and the movers and shakers in the industry.

<b>Date</b>	<b>Exhibit Hours</b>	<b>Seminar Hours</b>
Wednesday, February 24	9:30 am - 5:00 pm	8:00 am - 4:00 pm
Thursday, February 25	9:30 am - 4:00 pm	8:00 am - 4:00 pm

**Where:** Vancouver Convention Centre West, 1055 Canada Place, Vancouver, BC

### **KEY HIGHLIGHTS:**

#### **World of Concrete Pavilion, with Live Demo Area – Tradeshow Floor**

The World of Concrete is making its debut in Vancouver, with a pavilion and demo area available on the tradeshow floor. This event is an internationally renowned event dedicated to the commercial concrete and masonry industries.



**VISUALS:** Concrete demonstrations in the tradeshow floor, attendees participating. Opportunity for media to get involved.

## Roofing Zone Live Demo Area – Tradeshow Floor

This is a new addition to BUILDEX and is a must-see for members of the industry. Live demonstrations will be happening throughout the event, where attendees can join in and get their hands dirty and learn all about roofing.

**VISUALS:** Roofing demonstrations in the tradeshow floor, attendees participating. Opportunity for media to get involved.

# ROOFING ZONE

## Backed by Industry

BUILDEX is supported by hundreds of organizations, companies and industry associations, making it Western Canada's largest event of its kind.

## STELLAR SEMINARS

### Generation mYsunderstood - Wed. February 24. 11:00am-12:00pm

A look at how Generation Y is transforming the world of work and how to retain and attract young talent.  
Speaker: Eric Termuende, Co-Founder and Director, Gen Y Inc.

### Vancouver Real Estate Update – Wed. February 24. 1:00-2:00pm

An overview of the proposed and existing development projects in the City and surrounding areas, touching on different property sectors such as industrial, office, and retail projects. The speakers will discuss the market trends and major issues and successes they are facing.

### Houzz presents: Using Social Media to Promote Your Business – Thu. February 25. 11:00am-12:00pm

During this session, attendees will discover how to harness Houzz and integrated technologies to improve business efficiency, reach new prospective clients and streamline communications.  
Speaker: Elyse Jordan, Industry Marketing, Houzz

Visit the website for full program and event information: [www.buildexvancouver.com](http://www.buildexvancouver.com)

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*BUILDEX Vancouver is Western Canada's largest tradeshow and conference for the Construction, Renovation, Architecture, Interior Design and Property Management industries. With over 600 exhibits, and more than 70 educational seminars BUILDEX attracts over 14,000 attendees annually.*

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